

## ASM Educational Center (ASM) Est. 1992

11200 Rockville Pike, Suite 220 Rockville, MD 20852 | **Phone**: 301-984-7400 | **Fax**: 301-984-7401 | **Web**: www.asmed.com | **E-mail**: info@asmed.com

# **Career Development**

### **Developing Creativity Course Outline:**

### **Module One: Getting Started**

- Housekeeping Items
- The Parking Lot
- Workshop Objectives
- Action Plans and Evaluations

### Module Two: What is Creativity?

- Divergent Thinking
- Problem Solving
- Imagination and Inspiration
- Something Out of Nothing
- Case Study
- Module Two: Review Questions

### **Module Three: Getting Inspired**

- Introspection
- Read More
- Removing the Mental Block
- Art Inspires Art
- Case Study
- Module Three: Review Questions

### **Module Four: Beating Procrastination**

- Get Rid Of Clutter
- Self-Imposed Limitations
- Build on Small Successes
- Don't Start at the Beginning
- Case Study
- Module Four: Review Questions

# Module Five: Improving Your Creative Mind Set (I)

- Open Mind
- Do Not Judge
- Positive Mind Set
- Ask Why?
- Case Study
- Module Five: Review Questions

# Module Six: Improving Your Creative Mind Set (II)

- Make Associations
- Keep a Journal
- Question Assumptions
- Creative Confidence
- Case Study
- Module Six: Review Questions

### **Module Seven: Curiosity**

- Spark Your Curiosity
- Curiosity is the Engine of Creativity
- Engage
- Ask Open Ended Questions
- Case Study
- Module Seven: Review Questions

### **Module Eight: Take Risks**

- Be Confident
- Scared to Fail?
- Fake It 'til You Make It
- Afraid To Be Judged
- Case Study
- Module Eight: Review Questions



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### Module Nine: Think Like a Child

- Daydream
- Be Curious
- Play Games
- Experiment
- Case Study
- Module Nine: Review Questions

### **Module Ten: Environmental Factors**

- Work Area
- Additional Environments
- Get Enough Sleep
- Variables
- Case Study
- Module Ten: Review Questions

### **Module Eleven: Individual Brainstorming**

- Generate A Lot of Ideas
- Mind Mapping
- Visualization
- Organize and Bring the Ideas Together
- Case Study
- Module Eleven: Review Questions

### **Module Twelve: Wrapping Up**

- Words from the Wise
- Review of Parking Lot
- Lessons Learned
- Completion of Action Plans and Evaluations