

# ASM Educational Center (ASM) Est. 1992

11200 Rockville Pike, Suite 220 Rockville, MD 20852 | **Phone**: 301-984-7400 | **Fax**: 301-984-7401 **Web**: www.asmed.com | **E-mail**: info@asmed.com

### **Insurance Sector**

**Source: Deloitte Report** 



## Case 3

### Targeted insurer accused of doing too little too late

#### **Organization**

An insurance and financial services firm that specializes in serving seniors.

#### Scenario

Attackers exploited vulnerable software on the company's servers and stole payment card information for more than 93,000 customers, including names, addresses and unencrypted card security codes.

#### **Attackers and motivation**

Cyber-criminals were after payment card information to sell on the black market and commit fraudulent transactions.

#### **Techniques used**

Vulnerabilities in the company's systems and software were discovered and exploited by the cybercriminals to gain access to payment card information.

#### **Business impact**

The company immediately removed the vulnerable IT elements and had to issue a formal apology. It also offered free identify fraud monitoring to affected customers. However, the company has been strongly criticized for retaining unencrypted security codes --which is a noncompliance issue according to the Payment Card Industry Data Security Standard (PCI DSS) -- and for not reporting the breach to its customers sooner.