

### ASM Educational Center (ASM) Est. 1992

11200 Rockville Pike, Suite 220 Rockville, MD 20852 | **Phone**: 301-984-7400 | **Fax**: 301-984-7401 | **Web**: www.asmed.com | **E-mail**: info@asmed.com

### **Career Development**

### **Negotiation Skills Course Outline:**

#### **Module One: Getting Started**

- Icebreaker
- Housekeeping Items
- The Parking Lot
- Workshop Objectives

#### **Module Two: Understanding Negotiation**

- The Three Phases
- Skills for Successful Negotiating

#### **Module Three: Getting Prepared**

- Establishing Your WATNA and BATNA
- Identifying Your WAP
- Identifying Your ZOPA
- Personal Preparation

#### **Module Four: Laying the Groundwork**

- Setting the Time and Place
- Establishing Common Ground
- Creating a Negotiation Framework
- The Negotiation Process

## Module Five: Phase One — Exchanging Information

- Getting off on the Right Foot
- What to Share
- What to Keep to Yourself

#### Module Six: Phase Two — Bargaining

- What to Expect
- Techniques to Try
- How to Break an Impasse

#### Module Seven: About Mutual Gain

- Three Ways to See Your Options
- About Mutual Gain
- What Do I Want?
- What Do They Want?
- What Do We Want?

#### Module Eight: Phase Three — Closing

- Reaching Consensus
- Building an Agreement
- Setting the Terms of the Agreement

#### **Module Nine: Dealing with Difficult Issues**

- Being Prepared for Environmental Tactics
- Dealing with Personal Attacks
- Controlling Your Emotions
- Deciding When It's Time to Walk Away

# Module Ten: Negotiating Outside the Boardroom

- Adapting the Process for Smaller Negotiations
- Negotiating via Telephone
- Negotiating via Email

#### Module Eleven: Negotiating on Behalf of Someone Else

- Choosing the Negotiating Team
- Covering All the Bases
- Dealing with Tough Questions



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#### **Module Twelve: Wrapping Up**

- Words from the Wise
- Review of Parking Lot
- Lessons Learned
- Completion of Action Plans and Evaluations